Rate Type

\$1,400.00 NM

\$1,400.00 NM

\$1,400.00 NM

DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To:

Spots: # Ch

3 WESHW

2 WESHTh

1 WESHF

Day Air Date

10/24/12

10/25/12

10/26/12

Air Time Description

9:48 AM Kelly and Michael 9-10 AM

9:29 AM Kelly and Michael 9-10 AM

9:29 AM Kelly and Michael 9-10 AM

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser Product Estimate Number

American Crossroads - Issu AMERICAN CROSSROADS 1257

Flight Dates Order# Alt Order# 10/24/12 - 10/30/12 965987 07914342 Billing Calendar Billing Type Deal # Cash Broadcast Special Handling IDB# Advertiser Code | Product Code 11 27 Agency Ref Advertiser Ref

Line	Start Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/24/12 Class of Ti	10/26/12 me - Pre-em	M-F Earl	y Sunrise otice	5:00-6:00 AM	111	:30	3	\$400.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$400.00					
1	Spots: # Ch			r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
				:27 AM M-F Ea	rly Sunrise	5:00-6:00 AM	:3	0 USPRTV25	SACH		\$400.00 NM
	3 W	ESHTh 10	/25/12 5	:24 AM M-F Ea	rly Sunrise	5:00-6:00 AM	:3	0 USPRTV25	5ACH		\$400.00 NM
	2 W	ESHF 10	/26/12 5	:24 AM M-F Ea	rly Sunrise	5:00-6:00 AM	:3	0 USPRTV25	SACH		\$400.00 NM
3	3 10/24/12 Class of Ti	10/26/12 me - Pre-em	M-F Sun ptible with no	rise @6AM otice	6:00-7:00 AM	111	:30	3	\$1,600.00	NM	
54 Sec. 11	Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> 111	Spots/Week 3	<u>Rate</u> \$1,600.00	-tola stares				- 8 - =
	Spots: # Ch	n <u>Day Air</u>	r Date Ai	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 W	ESHW 10	/24/12 6	:44 AM M-F Su	inrise @6AM	6:00-7:00 AM	:3	0 USPRTV2	4ACH		\$1,600.00 NM
	1 W	ESHTh 10	/25/12 6	:14 AM M-F Su	inrise @6AM	6:00-7:00 AM	:3	0 USPRTV25	5ACH		\$1,600.00 NM
	3 W	ESHF 10	/26/12 5	:59 AM M-F Su	inrise @6AM	6:00-7:00 AM	:3	0 USPRTV25	5ACH		\$1,600.00 NM
5	5 10/24/12 Class of Ti	10/26/12 me - Pre-em	NBC Too	day Show otice	7:00-9:00 AM	222	:30	6	\$2,200.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS 222	Spots/Week 6	<u>Rate</u> \$2,200.00		200			
	Spots: # Ch	n <u>Day Air</u>	r Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHW 10	/24/12 7	:56 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00 NN
	4 W	ESHW 10	/24/12 8	:29 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00 NN
	2 W	ESHTh 10	/25/12 7	:22 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00 NN
	5 W	ESHTh 10	/25/12 8	:44 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	4ACH		\$2,200.00 NN
	3 W	ESHF 10	/26/12 7	:29 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00 NN
	6 W	ESHF 10	/26/12 8	:43 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00 NN
8	3 10/24/12 Class of Ti	10/26/12 me - Pre-em	Kelly and ptible with n	d Michael 9-10 otice	AN9:00-10:00 AM	111	:30	3	\$1,400.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$1,400.00					

Start/End Time

9:00-10:00 AM

9:00-10:00 AM

9:00-10:00 AM

Length Ad-ID

:30 USPRTV25ACH

:30 USPRTV25ACH

:30 USPRTV25ACH

FIN# 59-3186949

WESH



Invoice Month Invoice Period Invoice # Invoice Date 965987-1 10/28/12 10/01/12 - 10/28/12 October 2012

Advertiser Product Estimate Number American Crossroads - Issi AMERICAN CROSSROADS 1257

w.wesh.com			Constal			
e Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/24/12 10/26/12 NBC Today Show II 10AM-11AM	111					\$ 04.75 h
Class of Time - Pre-emptible with notice	111	:30	3	\$1,400.00	NIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			-× 8		
10/22/12 10/28/12111 3 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u>	\$1,400.00 Stort/End Time	Longth	74 ID			Data Tun
2 WESHW 10/24/12 10:57 AM NBC Today Show II	Start/End Time 10AM-11AM		<u>Ad-ID</u>) USPRTV2	5ACH		Rate Type \$1,400.00 NN
1 WESHTh 10/25/12 10:58 AM NBC Today Show II	10AM-11AM		USPRTV2			\$1,400.00 NN
3 WESHF 10/26/12 10:51 AM NBC Today Show II	10AM-11AM		USPRTV2			\$1,400.00 NN
11 10/24/12 10/26/12 NBC Today Show III 11AM-12PM/10-1	1/111	:30	3	\$1,200.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			*		7
10/22/12 10/28/12111 3	\$1,200.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WESHW 10/24/12 11:30 AM NBC Today Show III	11AM-12PM/10-	2 1413) USPRTV2			\$1,200.00 NN
2 WESHTh 10/25/12 11:30 AM NBC Today Show III	11AM-12PM/10-) USPRTV2			\$1,200.00 NN
3 WESHF 10/26/12 11:29 AM NBC Today Show III	11AM-12PM/10	-11/ :30) USPRTV2	5ACH		\$1,200.00 NN
14 10/24/12 10/26/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	111	:30	3	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
10/22/12 10/28/12111 3	\$700.00		4 1 15			5 . 7
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHW 10/24/12 12:00 PM M-F NOON NEWS 12-12:3	Start/End Time 12:00-12:30 PM		Ad-ID	EACH		Rate Typ
3 WESHTh 10/25/12 12:30 PM M-F NOON NEWS 12-12:3) USPRTV2) USPRTV2			\$700.00 NN
2 WESHF 10/26/12 12:28 PM M-F NOON NEWS 12-12:3) USPRTV2) USPRTV2			\$700.00 NN
2 WESHF 10/20/12 12.28 PW W-F NOON NEWS 12-12:3	12:00-12:30 PM	1 :30	JUSPKIVZ	ЭАСН		\$700.00 NN
16 10/24/12 10/26/12 Days of Our Lives 1:00-2:00 PM Class of Time - Pre-emptible with notice	111	:30	3	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 111 3	<u>Rate</u> \$1,200.00				ž	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time		Ad-ID	- 490-0 - 10 - 1 - 1	D in and	Rate Typ
1 WESHW 10/24/12 1:59 PM Days of Our Lives	1:00-2:00 PM) USPRTV2			\$1,200.00 N
2 WESHTh 10/25/12 1:00 PM Days of Our Lives	1:00-2:00 PM) USPRTV2			\$1,200.00 N
3 WESHF 10/26/12 1:26 PM Days of Our Lives	1:00-2:00 PM	:31) USPRTV2	25ACH		\$1,200.00 N
17 10/24/12 10/26/12 KATIE COURIC DAY 2-3PM Class of Time - Pre-emptible with notice	111	:30	3	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 111 3	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	n Ad-ID			Rate Typ
1 WESHW 10/24/12 2:48 PM KATIE COURIC DAY	2-3PM	:3) USPRTV2	25ACH		\$500.00 NI
3 WESHTh 10/25/12 2:58 PM KATIE COURIC DAY	2-3PM	:3) USPRTV2	25ACH		\$500.00 NI
2 WESHF 10/26/12 2:33 PM KATIE COURIC DAY	2-3PM	:3) USPRTV2	25ACH		\$500.00 NI
20 10/24/12 10/26/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Pre-emptible with notice	111	:30	3	\$1,000.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - 111 Spots/Week 3	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lenat	h Ad-ID			Rate Typ
2 WESHW 10/24/12 3:28 PM M-F 3-4 PM	3:00-4:00 PM		0 USPRTV2	25ACH		\$1,000.00 NI
3 WESHTh 10/25/12 3:48 PM M-F 3-4 PM	3:00-4:00 PM		0 USPRTV2			\$1,000.00 NI
1 WESHF 10/26/12 3:23 PM M-F 3-4 PM	3:00-4:00 PM		0 USPRTV2			\$1,000.00 NI
21 10/24/12 10/26/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice	111	:30	3	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
10/22/12 10/28/12111 3	\$1,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ

INVOICE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Period Invoice # Invoice Date Invoice Month 965987-1 10/28/12 10/01/12 - 10/28/12 October 2012

Advertiser Estimate Number **Product** American Crossroads - Issi AMERICAN CROSSROADS 1257

ww.wesh.com							
				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 10/24/12 10/26/12 M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	**E111******	:30	3	\$1,200.00	NM	
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		h Ad-ID			Rate Type
2 WESHW 10/24/12 4:30 PM M-F 4		M-F 4-5 PM		0 USPRTV2			\$1,200.00 NM
3 WESHTh 10/25/12 4:11 PM M-F 4		M-F 4-5 PM		0 USPRTV2			\$1,200.00 NM
1 WESHF 10/26/12 4:27 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	0 USPRTV2	5ACH		\$1,200.00 NM
24 10/24/12 10/26/12 M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	111	:30	3	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12111	Spots/Week 3	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WESHW 10/24/12 5:15 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:3	0 USPRTV2	5ACH		\$1,800.00 NM
2 WESHTh 10/25/12 5:54 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:3	0 USPRTV2	5ACH		\$1,800.00 NM
1 WESHF 10/26/12 5:14 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:3	0 USPRTV2	5ACH		\$1,800.00 NM
26 10/25/12 10/25/12 M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	T	:30	1	\$3,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12T	Spots/Week 1	Rate \$3,000.00					2
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WESHTh 10/25/12 6:26 PM M-F 6	6-6:30 PM	M-F 6-6:30 PM	:3	0 USPRTV2	4ACH		\$3,000.00 NN
29 10/24/12 10/26/12 M-F Entertainment To Class of Time - Pre-emptible with notice	nigł7:00-730 PM	111	:30	3	\$2,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12111	Spots/Week 3	Rate \$2,500.00		-		U co colores	And the second s
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHW 10/24/12 7:28 PM M-F E	Intertainment Tonight	7:00-730 PM	:3	0 USPRTV2	25ACH		\$2,500.00 NN
3 WESHTh 10/25/12 7:26 PM M-F E	Entertainment Tonight	7:00-730 PM	:3	30 USPRTV2	25ACH		\$2,500.00 NM
2 WESHF 10/26/12 7:26 PM M-F E	Intertainment Tonight	7:00-730 PM	:3	30 USPRTV2	25ACH		\$2,500.00 NN
30 10/25/12 10/25/12 M-F Access Hollywoo Class of Time - Pre-emptible with notice	d Access Hollywood	/T	:30	1	\$2,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12T	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHTh 10/25/12 7:47 PM M-F. A	Access Hollywood	Access Hollywo	od / :3	30 USPRTV2	25ACH		\$2,500.00 NN
34 10/24/12 10/27/12 M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	1111-	:30	4	\$2,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/121111-	Spots/Week 4	Rate \$2,400.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Leng	th Ad-ID			Rate Type
	News @ 11PM	11-1135p		30 USPRTV	25ACH		\$2,400.00 NI
	News @ 11PM	11-1135p		30 USPRTV			\$2,400.00 NI
	News @ 11PM	11-1135p		30 USPRTV	\$11 mm		\$2,400.00 NN
	News @ 11PM	11-1135p	0.50	30 USPRTV			\$2,400.00 NN
36 10/24/12 10/26/12 NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	111	:30	3	\$1,300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12111	Spots/Week 3	<u>Rate</u> \$1,300.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Leng	th Ad-ID			Rate Typ
2 WESHW 10/24/12 12:30 AM NBC		11:35P-12:35XI	-	30 USPRTV	25ACH		\$1,300.00 NI
1 WESHTh 10/25/12 12:31 AM NBC		11:35P-12:35XI		30 USPRTV			\$1,300.00 NI
3 WESHF 10/26/12 12:31 AM NBC		11:35P-12:35XI		30 USPRTV			\$1,300.00 NI
37 10/24/12 10/24/12 NBC Prime L&O	9:00-10:00 PM	W	:30	1	\$7,000.00	NM	To Manager William Comme





 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 965987-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Advertiser Product Estimate Number

American Crossroads - Issi AMERICAN CROSSROADS 1257

1 WESHW 10/24/12 9:19 PM NBC Prime L&O 9:00-10:00 PM :30 USPRTV25ACH \$7,00 38 10/24/12 10/24/12 NBC Prime CHICAGO FIF10:00-11:00 PM W :30 1 \$6,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date	ate Type 0.00 NM
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week \$7,000.00	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSSW Spots/Week 7,000.00 Rate 57,000.00 Spots: # Ch Day Air Date 1 WESHW 10/24/12 Air Time Description 1 WESHW 10/24/12 Start/End Time 9:00-10:00 PM 3:30 USPRTV25ACH 37,00 R 38 10/24/12 10/24/12 NBC Prime CHICAGO FII10:00-11:00 PM Class of Time - Immediately Pre-emptible without notice W 3:30 1 \$6,000.00 NM 3:00 NM 3:	
10/22/12 10/28/12 w 1 \$7,000.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID R 1 WESHW 10/24/12 9:19 PM NBC Prime L&O 9:00-10:00 PM :30 USPRTV25ACH \$7,00 38 10/24/12 10/24/12 NBC Prime CHICAGO FII10:00-11:00 PM w :30 1 \$6,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 w 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID B	
1 WESHW 10/24/12 9:19 PM NBC Prime L&O 9:00-10:00 PM :30 USPRTV25ACH \$7,00 38 10/24/12 10/24/12 NBC Prime CHICAGO FII10:00-11:00 PMW :30 1 \$6,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12W 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12W 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 W 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
A ANDERSON DESCRIPTION OF THE PROPERTY OF THE	ate Type
1 WESHW 10/24/12 10:27 PM NBC Prime CHICAGO FIRE 10:00-11:00 PM :30 USPRTV25ACH \$6,00	0.00 NM
39 10/26/12 10/26/12 NBC Prime WHITNEY/CC8:00-9:00 PMF :30 1 \$2,500.00 NM Class of Time - Immediately Pre-emptible without notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 F 1 \$2,500.00	
	ate Type
1 WESHF 10/26/12 7:58 PM NBC Prime WHITNEY/COMM 8:00-9:00 PM :30 USPRTV25ACH \$2,50	0.00 NM
40 10/26/12 10/26/12 NBC Prime DATELINE 10:00-11:00 PMF :30 1 \$6,000.00 NM Class of Time - Immediately Pre-emptible without notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 F 1 \$6,000.00	
	ate Type
1 WESHF 10/26/12 10:30 PM NBC Prime DATELINE 10:00-11:00 PM :30 USPRTV24ACH \$6,00	0.00 NM
41 10/27/12	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 S- 1 \$150.00	
	ate Type
	0.00 NM
42 10/27/12	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 S- 2 \$450.00	
	Rate Type
	0.00 NM
2 WESHSa 10/27/12 7:44 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV25ACH \$45	0.00 NM
43 10/27/12 10/27/12 NBC Saturday Sat 8-10amS- :30 1 \$2,700.00 NM Class of Time - Fixed Non Pre-emptible	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10/22/12 10/28/12S- 1 \$2,700.00 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> <u>Start/End Time Length Ad-ID</u>	Rate Type
	00.00 NM
44 10/27/12 10/27/12 SATURDAY NIGHT LIVE SATURDAY NIGHTS- :30 1 \$2,800.00 NM	
Class of Time - Pre-emptible with notice	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 S- 1 \$2,800.00	\
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 S- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 S- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID [1 WESHSa 10/27/12 12:57 AM SATURDAY NIGHT LIVE SATURDAY NIGHT :30 USPRTV25ACH \$2,80	Rate Type
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 2S - 1 Spots/Week \$2,800.00 Rate \$2,800.00 Spots: # Ch Day Air Date 1 WESHSa 10/27/12 Air Time Description 1 WESHSA 10/27/12 Start/End Time 1 SaturDAY NIGHT 1:30 USPRTV25ACH 1:30	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 2 1 1	

WESH



Invoice Date Invoice # Invoice Month Invoice Period 965987-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

www.we	esh.com												
Line	Start Date	End Date	e Desc	ription	S	Start/End Time	MTWTFSS	Le	ngth	Spots/ Week	Rate	Туре	
	10/28/12 Class of Tim	10/28/12 ne - Pre-er	Sun Sun S	Sunrise@6-8 h notice	AM 6	:00-8:00 AM	******S		:30	2	\$450.00	NM	one liver - in
$\overline{}$	Spots: <u>#</u> Ch 2 WE		Air Date 10/28/12	Air Time De 6:12 AM St	ın Sunris	<u>1</u> se@6-8 AM se@6-8 AM	<u>Start/End</u> 6:00-8:00 6:00-8:00	AM	:30	1 <u>Ad-ID</u>) USPRTV2) USPRTV2			<u>Rate Type</u> \$450.00 NM \$450.00 NM
	10/28/12 Class of Tin	10/28/12 ne - Pre-er		Sunday Toda h notice	y 8	:00-9:00 AM/9-1	1 <i>F</i> S		:30	1	\$3,500.00	NM	
	Weeks: Spots: # Ch	Start Date 10/22/12	10/28/		-S	Spots/Week 1	Rate \$3,500.00 Start/End	Time	Length	n Ad-ID			Rate Type
		SHSu 1				The same of the sa	8:00-9:00			USPRTV2	5ACH		\$3,500.00 NM
	10/28/12 Class of Tin	10/28/12 ne - Immed		MEET THE Fe-emptible with	PRESS Nout noti	NBC MEET THE	PfS		:30	1	\$6,000.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/			Spots/Week 1	Rate \$6,000.00						
	Spots: <u>#</u> Ch 1 WE	<u>Day</u> <u>A</u> SHSu 1		Air Time De 9:59 AM N		T THE PRESS	Start/End NBC MEE			n <u>Ad-ID</u> O USPRTV2	5ACH		<u>Rate</u> <u>Type</u> \$6,000.00 NM
	10/28/12 Class of Tin	10/28/12 ne - Imme		IS MATTHEV e-emptible wit		CHRIS MATTHE	W:S		:30	1	\$2,000.00	NM	
- 1	Weeks:	Start Date 10/22/12	End D 10/28/			Spots/Week 1	Rate \$2,000.00						
	Spots: <u>#</u> Ch 1 WE			Air Time Do		<u>n</u> ATTHEWS WKN	Start/End D EM CHRIS M			h <u>Ad-ID</u> () USPRTV2	5ACH		<u>Rate</u> <u>Type</u> \$2,000.00 NM
49	10/28/12 Class of Tin	10/28/12 ne - Pre-er		SU 6-6:30 PM	\$	SA/SU 5:58-6:30	PIS		:30	1	\$1,800.00	NM	
10-1	Weeks:	Start Date 10/22/12		ate MTWTF		Spots/Week	Rate \$1,800.00	_				1	:
	Spots: <u>#</u> Ch 1 WE	<u>Day</u> <u>A</u> ESHSu 1		Air Time D		<u>n</u> 3:30 PM	Start/End			<u>h</u> <u>Ad-ID</u> 0 usprtv2	5ACH	.ga. = = =	Rate Type \$1,800.00 NM
50	10/28/12 Class of Tin	10/28/12 ne - Pre-er		th notice	8	3:00PM-conclusion	onS		:30	1	\$18,000.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/			Spots/Week 1	<u>Rate</u> \$18,000.00						
200	Spots: <u>#</u> Ch 1 WE	ESHSu 1		Air Time D 11:35 PM N		<u>n</u>	Start/End 8:00PM-0			h <u>Ad-ID</u> 0 usprtv2	SACH		Rate Type \$18,000.00 NM
51	10/28/12 Class of Tir	10/28/12 ne - Pre-er			er NFL S	Su Late News Af	terS		:30	1	\$3,000.00	NM	
*	Weeks:	Start Date 10/22/12	e <u>End D</u> 10/28/			Spots/Week 1	Rate \$3,000.00						
	Spots: <u>#</u> Ch	ESHSu 1	Air Date 10/28/12 ootball	Air Time D 12:16 AM S		<u>n</u> ews After NFL	Start/End Su Late I	<u>l Time</u> News Afte		h <u>Ad-ID</u> 0 usprtv2	?5ACH		<u>Rate</u> <u>Type</u> \$3,000.00 NM
52	10/28/12 Class of Tir	10/28/12 ne - Fixed		ess Hollywood		11:35P-12:35XM	/12S		:30	1	\$700.00	NM	
	Weeks:	Start Date 10/22/12				Spots/Week 1	<u>Rate</u> \$700.00						
	Spots: # Ch 1 WE	<u>Day</u> <u>A</u> ESHSu	Air Date 10/28/12	Air Time D 1:16 AM A			<u>Start/End</u> 11:35P-1	<u>l Time</u> 2:35XM/1		h Ad-ID 0 USPRTV2	25ACH		<u>Rate</u> <u>Type</u> \$700.00 NM
53	10/28/12 Class of Tir	10/28/12 ne - Pre-ei		5-6a th notice	,	Sun 5-6a	S		:30	1	\$150.00	NM	
	Weeks:		e End D	ate MTWTF		Spots/Week 1	<u>Rate</u> \$150.00						

FIN# 59-3186949

WESH



Invoice # Invoice Date Invoice Month Invoice Period 10/28/12 965987-1 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

www.wesh.com

Payment Terms 30 Days

S	n	n	ts	1
$\mathbf{\circ}$	~	v	L	

Line	Start Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
53	3 10/28/12 Class of Tin	10/28/1 ne - Pre-e		J-0a	Sun 5-6a	S	:30	1	\$150.00	NM	en de atronoceasiones
	Spots: # Ch 1 WE	<u>Day</u> SHSu	Air Date 10/28/12		Description Sun 5-6a	Start/End Time Sun 5-6a		th <u>Ad-ID</u> 30 USPRTV2	5ACH	***************************************	<u>Rate Type</u> \$150.00 NM
						Total Spots		70			

Gross Total

\$141,000.00

Agency Commission

\$21,150.00

Net Amount Due

\$119,850.00

Rate Type

\$1,400.00 NM

DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To:

Spots: # Ch

2 WESHM

Day Air Date

10/29/12

Air Time Description

11:48 AM NBC Today Show II

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser Product Estimate Number

American Crossroads - Issu AMERICAN CROSSROADS 1257

IDB# Advertiser Code Product Code 11 27

Agency Ref Advertiser Ref

3 WESHM 10/29/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 M 4 WESHTU 10/30/12 7:26 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 M 2 WESHTU 10/30/12 8:42 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 M 2 WESHTU 10/30/12 Kelly and Michael 9-10 AN9:00-10:00 AM 11 :30 2 \$1,400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date													
2 10/29/12	Lino	Ctart Data	End Data	Deseri		Chart/Fad Time		1		D-4-	-		
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTMTFSS Spots/Week Start Date Length Ad-ID Rate Ty													
10/29/12 11/04/12 11 2 \$400.00 Start/End Time Length Ad-ID Rate Tyre Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Tyre Start/End Time Length Ad-ID Rate Tyre Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Tyre Start/End Time Start/End Time Length Ad-ID Rate Tyre Start/End Time Start/End Time Start/End T	2				arly Sunrise notice	5:00-6:00 AM	11	:30	2	\$400.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty		Weeks:								1			
WESHM		Spots: # Ch				_		Lenat	h Ad-ID			Rate T	vne
4 10/29/12 10/30/12 M-F Sunrise @6AM 6:00-7:00 AM 11								-		5ACH			
Class of Time - Pre-emptible with notice		2 WI	ESHTu 1	0/30/12	5:13 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:3	0 USPRTV2	5ACH		\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty	4			M-F Su	unrise @6AM notice	6:00-7:00 AM	11	:30	2	\$1,600.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty		Weeks:							=	H -	=		
1 WESHTu 10/30/12 6:45 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV24ACH \$1,600.00 N 6 10/29/12 10/30/12 NBC Today Show 7:00-9:00 AM 22 :30 4 \$2,200.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/29/12 11/04/12 22 4 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 10/29/12 7:24 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 3 WESHM 10/29/12 7:26 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 4 WESHTu 10/30/12 7:26 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 2 WESHTu 10/30/12 8:42 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 7 10/29/12 10/30/12 Kelly and Michael 9-10 AN9:00-10:00 AM 11 :30 2 \$1,400.00 NM Weeks: Start Date End Date MTWTESS Spots/Week 10/29/12 11/04/12 11 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 2 WESHM 10/29/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 NM 9 10/29/12 10/30/12 NBC Today Show II 10AM-11AM 11 :30 2 \$1,400.00 NM	1	Spots: # Ch	Day A	ir Date	Air Time Descrip	otion		Lengt	h Ad-ID	Property of the second	* - * -	Rate T	уре
6 10/29/12 10/30/12 NBC Today Show 7:00-9:00 AM 22 :30 4 \$2,200.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week \$2,200.00	-	2 WI	ESHM 1	0/29/12	6:45 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	0 USPRTV2	4ACH		\$1,600.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date 10/29/12 10/30/12 Spots/Week Start/End Time Length Ad-ID Rate Ty		1 WI	ESHTu 1	0/30/12	6:45 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	0 USPRTV2	4ACH		\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty	6				oday Show notice	7:00-9:00 AM	22	:30	4	\$2,200.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty		Weeks:											
1 WESHM 10/29/12 7:24 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 3 WESHM 10/29/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 4 WESHTU 10/30/12 7:26 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 2 WESHTU 10/30/12 8:42 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 2 WESHTU 10/30/12 Kelly and Michael 9-10 AN9:00-10:00 AM 11 :30 2 \$1,400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 11/04/12 11 2 \$1,400.00 Start/End Time 10/29/12 11/04/12 11 2 \$1,400.00 Start/End Time 10/29/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 N 1		Spots: # Ch					***************************************	Lengt	h Ad-ID			Rate T	vpe
4 WESHTu 10/30/12 7:26 AM NBC Today Show 7:00-9:00 AM 30 USPRTV25ACH \$2,200.00 N 2 WESHTu 10/30/12 8:42 AM NBC Today Show 7:00-9:00 AM 30 USPRTV25ACH \$2,200.00 N 30 USPRTV25ACH \$1,400.00 N 30 USPRTV25ACH \$1,400		1 WI	ESHM 1	0/29/12	7:24 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00	NM
2 WESHTu 10/30/12 8:42 AM NBC Today Show 7:00-9:00 AM :30 USPRTV25ACH \$2,200.00 N 7 10/29/12 10/30/12 Kelly and Michael 9-10 AN9:00-10:00 AM 11 :30 2 \$1,400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 2 WESHM 10/29/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 N 1 WESHTu 10/30/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 N 1 WESHTu 10/30/12 NBC Today Show II 10AM-11AM 11 :30 2 \$1,400.00 NM	1	3 WI	ESHM 1	0/29/12	7:59 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00	NM
7 10/29/12 10/30/12 Kelly and Michael 9-10 AN9:00-10:00 AM 11 :30 2 \$1,400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/29/12 11/04/12 11 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 2 WESHM 10/29/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 NM 1 WESHTu 10/30/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 NM 1 10/29/12 10/30/12 NBC Today Show II 10AM-11AM 11 :30 2 \$1,400.00 NM		4 WI	ESHTu 1	0/30/12	7:26 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11 2		2 WI	ESHTu 1	0/30/12	8:42 AM NBC T	oday Show	7:00-9:00 AM	:3	0 USPRTV2	5ACH		\$2,200.00	NM
Tol/29/12 Tol/	7				and Michael 9-10 notice	AN9:00-10:00 AM	11	:30	2	\$1,400.00	NM		
2 WESHM 10/29/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 N 1 WESHTu 10/30/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 N 9 10/29/12 10/30/12 NBC Today Show II 10AM-11AM 11 :30 2 \$1,400.00 NM		Weeks:											
1 WESHTu 10/30/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 USPRTV25ACH \$1,400.00 NM								Leng	th Ad-ID			Rate T	уре
9 10/29/12 10/30/12 NBC Today Show II 10AM-11AM 11 :30 2 \$1,400.00 NM							9:00-10:00 AM						NM
		1 W	ESHTu 1	0/30/12	9:50 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	:3	30 USPRTV2	5ACH		\$1,400.00	NM
	9				oday Show II	10AM-11AM	11	:30	2	\$1,400.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11 2 \$1,400.00			10/29/12										

Start/End Time

10AM-11AM

Length Ad-ID

:30 USPRTV25ACH

\$1,800.00 NM

Send Payment To:

WESH



Invoice Period Invoice # Invoice Date **Invoice Month** 965987-2 11/04/12 November 2012 10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

www.\	wesh.com										
								Spots/			
Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9	10/29/12 Class of Tir	10/30/12 ne - Pre-en		Today Show II th notice	10AM-11AM	11	:30	2	\$1,400.00	NM	the 12 the place of
	Spots: # Ch	<u>Day</u> <u>A</u> SHTu 1		Air Time Descrip		Start/End Time 10AM-11AM		h Ad-ID 0 USPRTV2	5ACH		<u>Rate Type</u> \$1,400.00 NM
											ψ1,400.00 T4W
12	2 10/29/12 Class of Tir	10/30/12 ne - Pre-en		Today Show III th notice	11AM-12PM/10-11A	11	:30	2	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	Rate \$1,200.00					
	Spots: # Ch			Air Time Descrip		Start/End Time	-	h Ad-ID			Rate Type
			0/29/12	11:36 AM NBC To		11AM-12PM/10		0 USPRTV2			\$1,200.00 NM
	1 WE	ESHTu 1	0/30/12	11:49 AM NBC To	oday Show III	11AM-12PM/10	-11/ :3	0 USPRTV2	SACH		\$1,200.00 NM
13	3 10/29/12 Class of Tir	10/30/12 ne - Pre-en	M-F nptible wit	NOON NEWS 12-1 th notice	12:12:00-12:30 PM	11	:30	2	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	<u>Rate</u> \$700.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1			0/29/12		OON NEWS 12-12:30	12:00-12:30 PM		0 USPRTV2			\$700.00 NM
	2 VVE	ESHTu 1	0/30/12	12:24 PM M-F NC	OON NEWS 12-12:30	12:00-12:30 PM	1 :3	30 USPRTV2	SACH		\$700.00 NM
14	5 10/29/12 Class of Tir	10/30/12 ne - Pre-en		s of Our Lives th notice	1:00-2:00 PM	11	:30	2	\$1,400.00	NM	-
	Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	<u>Rate</u> \$1,400.00					
	Spots: # Ch			Air Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHM 1	0/29/12	1:58 PM Days o	f Our Lives	1:00-2:00 PM		30 USPRTV2	5ACH		\$1,400.00 NM
	2 WE	ESHTu 1	0/30/12	1:25 PM Days o	f Our Lives	1:00-2:00 PM	:3	30 USPRTV2	5ACH		\$1,400.00 NM
18	3 10/29/12 Class of Tir	10/30/12 me - Pre-en	KAT nptible wi	IE COURIC DAY th notice	2-3PM	11	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	<u>Rate</u> \$500.00			0.18 v ===	-	CONTRACT OF CONTRACT OF
	Spots: # Ch		ir Date	Air Time Descrip	VALUE OF THE PARTY	Start/End Time		th Ad-ID			Rate Type
			0/29/12	2:26 PM KATIE		2-3PM		30 USPRTV2			\$500.00 NM
L	2 WI	ESHTu 1	0/30/12	2:54 PM KATIE	COURIC DAY	2-3PM		30 USPRTV2	5ACH		\$500.00 NM
19	9 10/29/12 Class of Tir	10/30/12 me - Pre-er		3-4 PM th notice	3:00-4:00 PM	11	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	Rate \$1,000.00					
	Spots: # Ch	Day A	Air Date	Air Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Type
			0/29/12	3:37 PM M-F 3-		3:00-4:00 PM		30 USPRTV2			\$1,000.00 NM
L	2 WI	ESHTu 1	0/30/12	3:46 PM M-F 3-4	4 PM	3:00-4:00 PM	.:	30 USPRTV2	5ACH		\$1,000.00 NM
2:	2 10/29/12 Class of Tir	10/30/12 me - Pre-er		4-5 PM NEWS th notice	M-F 4-5 PM	11	:30	2	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	End D 11/04/		Spots/Week 2	<u>Rate</u> \$1,200.00					
	Spots: # Ch		Air Date	Air Time Descrip	CONTRACTOR OF THE PROPERTY.	Start/End Time		th Ad-ID			Rate Type
			0/29/12	4:53 PM M-F 4-		M-F 4-5 PM		30 USPRTV2			\$1,200.00 NM
<u> </u>	2 WI	ESHTu 1	0/30/12	4:58 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:	30 USPRTV2	4ACH		\$1,200.00 NM
2:	3 10/29/12 Class of Tir	10/30/12 me - Pre-er		5-6 PM ROT th notice	5:00-6:00 PM	11	:30	2	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End D 11/04		Spots/Week 2	<u>Rate</u> \$1,800.00					
	Spots: # Ch		Air Date	Air Time Descri	TOTAL TOTAL CONTRACTOR OF THE PARTY OF THE P	Start/End Time	Leng	th Ad-ID			Rate Type
		ESHM 1	0/29/12	5:22 PM M-F 5-		5:00-6:00 PM		30 USPRTV			\$1,800.00 NM

5:00-6:00 PM

:30 USPRTV25ACH

5:40 PM M-F 5-6 PM ROT

2 WESHTu 10/30/12

DUPINVOICE ATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 10/30/12 |

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

WW.We	esh.com										
	0		2		2002.2		s	Spots/	_		
ne	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/29/12 Class of Tir	10/30/12 ne - Pre-em	M-F 5-6 optible with no	PM ROT otice	5:00-6:00 PM	11	:30	2	\$1,800.00	NM	
	10/29/12 Class of Tir	10/30/12 ne - Pre-em	M-F 5-6	PM ROT otice	5:00-6:00 PM	11	:30	2	\$1,800.00	NM	
١	Weeks:	Start Date 10/29/12	End Date	MTWTFSS 11	Spots/Week	Rate					
,	Spots: # Ch		11/04/12 ir Date Ai	ir Time Descript	ion 2	\$1,800.00 Start/End Time	Lengi	th Ad-ID			Rate Typ
				:39 PM M-F 5-6		5:00-6:00 PM		0 USPRTV2	5ACH		\$1,800.00 NI
	2 WE	SHTu 10	0/30/12 5	:56 PM M-F 5-6	PM ROT	5:00-6:00 PM	:3	0 USPRTV2	5ACH		\$1,800.00 NI
	10/29/12 Class of Tir	10/29/12 ne - Fixed N	M-F 6-6: Non Pre-emp		M-F 6-6:30 PM	M	:30	1	\$3,000.00	NM	
1	Weeks:		End Date		Spots/Week	Rate			3		
	Spots: # Ch	10/29/12 Day Ai	11/04/12 ir Date A	M ir Time Descript	1	\$3,000.00 Start/End Time	Long	th Ad-ID			Rate Typ
				6:12 PM M-F 6-6		M-F 6-6:30 PM		30 USPRTV2	5ACH		\$3.000.00 Ni
20	40/20/42			- ut - i - u - u - t - T - u i	-L7-00 700 DM					N 10 0	
	10/29/12 Class of Tir	10/30/12 ne - Pre-em	ivi-F Enti nptible with n	ertainment Tonio otice	gr7:00-730 PM	11	:30	2	\$2,500.00	NM	
1	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$2,500.00					
	Spots: # Ch			ir Time Descrip		Start/End Time	Lena	th Ad-ID			Rate Typ
	1 WE	E MAN SER IN THE SERIES IN THE SER IN THE SERIES IN THE SER IN THE			ertainment Tonight	7:00-730 PM	-	30 USPRTV2	5ACH		\$2,500.00 N
	2 W	ESHTu 10	0/30/12 7	:10 PM M-F Ent	ertainment Tonight	7:00-730 PM	::	30 USPRTV2	5ACH		\$2,500.00 NI
31	10/29/12 Class of Tir	10/29/12 ne - Pre-em	M-F According tible with n	ess Hollywood otice	Access Hollywood	/ M	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$2,500.00	_				3-
4	Spots: # Ch			ir Time Descrip		Start/End Time		th Ad-ID			Rate Typ
	1 WE	ESHM 10	0/29/12 7	7:46 PM M-F Acc	cess Hollywood	Access Hollywo	od / :	30 USPRTV2	5ACH		\$2,500.00 NI
32	10/29/12 Class of Tir	10/29/12 ne - Pre-em	Mon NB	C Prime VOICE otice	Prime Other	M	:30	1	\$8,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$8,500.00					
	Spots: # Ch			ir Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Typ
	All notations and business				C Prime VOICE	Prime Other		30 USPRTV2	5ACH		\$8,500.00 N
33	10/29/12 Class of Tir	10/29/12 ne - Pre-em	NBC Pri		Ol10:00-11:00 PM	M	:30	1	\$15,000.00	NM	
i	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	Rate \$15,000.00					H-Barton H-Barton - Tarana
	Spots: # Ch			ir Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 Wi	ESHM 10	0/29/12 10	38 PM NBC Pr	ime REVOLUTION	10:00-11:00 PN	Л :	30 USPRTV2	SACH		\$15,000.00 N
35	10/29/12 Class of Tir		nptible with n	Name of the last o	11-1135p	11	:30	2	\$2,400.00	NM	
-	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 11	Spots/Week 2	Rate \$2,400.00					
	Spots: # Ch			ir Time Descrip		Start/End Time	Lenc	th Ad-ID			Rate Typ
		manager of the second second	and the state of t	1:33 PM M-Su N		11-1135p		30 USPRTV2	25ACH		\$2,400.00 N
	1 WI	ESHTu 1	0/30/12 1	1:33 PM M-Su N	ews @ 11PM	11-1135p	:	30 USPRTV2	25ACH		\$2,400.00 N
						Total Spots		36			





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Unvoice #	Ilnusias Data	Ilmusica Month	Invoice Period
Invoice #	invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1257

www.wesh.com

Payment Terms 30 Days

Agency Commission

\$11,460.00

Net Amount Due

\$64,940.00